

Deb Schwartz

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FIELD ORGANIZER, Shekar Krishnan for New York City Council 2021

Recruited, trained, and mentored volunteer canvassers, ran canvasses and virtual phonebanks, assisted with events and outreach.

ORGANIZER, People's Action Core Advanced Call Team, August 2020-Present

Provided deep canvass phonebank support for the 2020 general and 2021 Georgia special election campaigns. Supply key script edits, lead virtual phonebanks and deep canvass trainings, recruit and mentor volunteers for the 2021 Covid Relief and Reimagine Public Safety campaigns.

PAID CANVASSER, November 2018

Knocked doors in Georgia's suburban/rural Clarke county for state senatorial candidate Dawn Johnson and gubernatorial candidate Stacey Abrams.

COPYWRITER/BRAND STRATEGIST, 2005-Present

Clients include [Nike](#), [Schumacher](#), [Rahua](#), [The Weinberg Center for Elder Justice](#), and J. Crew.

COPY/SCRIPTWRITER, Origami, January 2019-September 2019

Worked with a creative team to design and execute marketing experiments to validate growth opportunities for Zappos. Recruited talent, researched and conceptualized new marketing [vehicles](#), conceptualized and scripted social media [videos](#); assisted on shoots.

FREELANCE WRITER, 2013-Present

Contribute reported pieces, profiles, essays, and arts reviews to [The New York Times](#), [The Cut](#), [Medium](#), [The Nation](#), and [Lifehacker](#). Contribute home/lifestyle pieces to [Better Homes and Gardens](#), [Southern Living](#), [Galerie](#), [Architectural Digest](#), and [The Wall Street Journal](#).

EXECUTIVE EDITOR, Lucky, NY, NY, 2011-2013

Concepted stories, managed writers, and edited all copy at Condé Nast's magazine about shopping and style; created editorial concepts and copy for consumer marketing partnerships.

CONTRIBUTING EDITOR, Domino, NY, NY, 2005-2009

Created the voice and tone of Condé Nast's award-winning home/lifestyle magazine; wrote articles and display copy across sections. Major contributor to *Domino: The Book of Decorating* (Simon & Schuster).

CONTRIBUTING EDITOR, Lucky, NY, NY, 2001-2005

Created the voice and tone of Condé Nast's innovative shopping magazine; wrote articles and display copy across every section.

EDUCATION

COLUMBIA UNIVERSITY, NY, NY, MFA in Writing

OBERLIN COLLEGE, Oberlin, OH, Bachelor of Arts; Major in English Literature